



FROM PRODUCT TO PROFIT

**HOW TO UPLOAD &
ACTIVATE YOUR OFFER
STEP-BY-STEP**

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From Product to Profit:

Launching Your Offer on WarriorPlus in 30 Minutes or Less

Step 1: Login to WarriorPlus

- Go to <https://warriorplus.com>
- Log in using your email and password.

Step 2: Create a New Product

1. Go to the Products Menu

- From the top menu, hover over **Vendors** → click **Products**.
- Click the green + **Add a Product** button.

2. Fill in Basic Product Details

- **Product Name:** The title of your product. Enter your product's title and other basic information.
- **Insert Image:** Should be 125 x 125 pixels

- **Category:** Choose the three that are the most appropriate.
- **Keywords:** Again choose three.
- **Content Type:** Select as appropriate.
- **Delivery Method:** Choose “**URL**” if you have a thank-you/download page or membership access link.
- **Delivery URL:** Paste the link where buyers will access your product.
- **Support Email/URL:** Add a way for buyers to contact you.
- **Refunds & Terms & Conditions:** Follow the Warrior+ guidance.
- **Pricing & Payment Options:** Are self-explanatory.
- **Payment Integration** Link your WarriorPlus account to your payment processor (like PayPal or Stripe).
- **Set Up Affiliate Options:** Set a commission rate.

- **Upsells:** If you have upsells you must repeat these steps for each upsell.

3. **Save** the product.

Step 3: Set Up Your Offer

An “Offer” in WarriorPlus connects one or more products into a sales funnel.

1. Go to Offers

- Hover over **Vendors** → click **Offers**.
- Click **+ New Offer**.

2. Enter Offer Details

- **Offer Title:** This is what people will see. (Make sure it matches the title you gave your main product in the previous section.)
- **Image:** Upload the same image as you used earlier.
- **Description:** Write a short description using a line or two from your sales copy.

- **Category & Keywords:** As before.
- **Visibility:** Set to **Public** if you want affiliates to promote it. (You may not be able to do this until your offer has been approved.)
- **Sales Page URL:** Paste the link to your sales page.
- **Thank You Page URL:** Use the same delivery URL from earlier.
- **Affiliates:** For a low-ticket product you are not going to get the big-dogs promoting your offer. So I usually state “Allow Requests”. I don’t stipulate minimum sales or minimum affiliate score, but in my JV/Affiliates Doc I say that new or inexperienced affiliates will get automatic approval if they purchase the front-end offer.

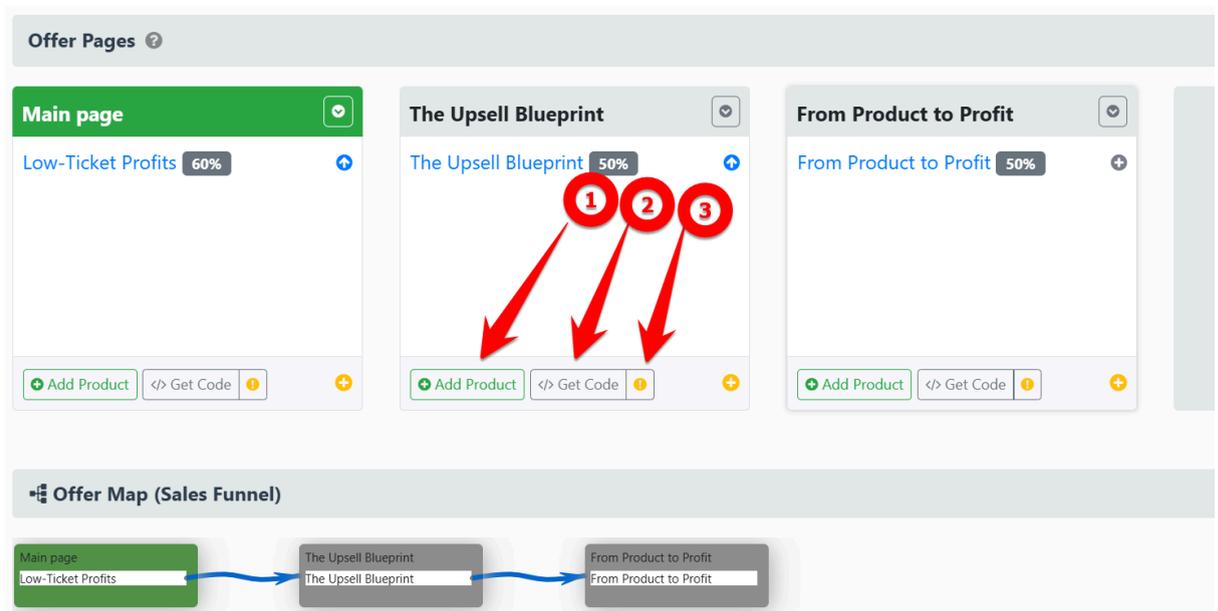
3. Add Upsells or Downsells (Optional)

- **Go to your Offer:** In the Vendor dashboard, select the Offer you set up.
- **Add A Page:** You will see your main product as the starting point in the funnel. Simply click ‘Create New Page.’ Fill in the details for your first Upsell. Be aware you will need to have

already created a separate sales page for your upsell. You will also have needed to create a separate product for it just as you did for your main product. Do this before you begin to set up your upsell/downsell funnel.

- You need to connect your upsell to your main product by clicking on the blue arrow. If it is a downsell, you click on the yellow + sign.
- You can also use the 'Add Product' link. See (1) below.

When you have uploaded your Upsell(s) your screen should look like this:



- You now need to go to 'Get Codes' as shown in (2) above.

- For your front end offer you will get two codes. One is for your 'Buy Button' and the second is for the WarriorPlus disclaimer script.

Obviously you will need to insert the Buy Button Code at an appropriate place on your sales page. The Warrior+ disclaimer must go somewhere at the foot of your sales page.

- With your Upsell(s) you will get three codes. Two as previously mentioned and a third which is a "No Thanks" link which when inserted below your Buy Button will take potential customers to your next Upsell if they decline the first one. If they decline the last Upsell the 'No Thanks' link will take them to the Warrior+ 'Access Your Purchase' page.
- When you have inserted the links on your Sales pages you need to click the small yellow button next to Get Codes on ALL pages (3) above.
- Next, make sure that you have linked your funnel to your autoresponder.
- Test the Funnel: WarriorPlus lets you test the delivery process. Make a "test purchase" (WarriorPlus allows this for free) to ensure that, after checkout, buyers can download the

product(s) without any issues.

4. Save the Offer

Step 4: Make Your Offer Live

1. Submit for Approval

- From the **Offers** page, click “Edit” next to your offer.
- Scroll down and click **Request Offer Approval**.
- WarriorPlus will review your offer for compliance.

2. Once Approved

Now your product and offer are live, and affiliates can request to promote it.

Bonus Tip: Add a JV Page for Affiliates

- This is a separate page where you give details to potential affiliates: product info, funnel structure, commissions, swipe emails, and bonuses.
- Add the **JV Page URL** in the “Affiliates” tab of your offer.

I trust you have found this useful and I wish you every success with your endeavours.

If you run into any problems, Warrior+ have some very good instruction documents and you can always contact me: support@howtomakemoneyonline.org.uk

Once again, good luck and best wishes!



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